



# The Builder



The Newsletter of the Greater Columbus Affiliate of Habitat for Humanity

Summer 2008

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# ReStore

*"Your Home Improvement Discount Store"*

Special thanks to Grange Insurance for donating the printing of this issue.

## CEO's Corner

### Getting to Know "Habitat's ReStore"

We are pleased to bring you this special edition of The Builder, featuring Habitat's ReStore. In the last issue, I announced the name change from BIAC to Habitat's ReStore. I also mentioned our renewed

marketing efforts to increase public awareness and bring more shoppers and donors to the store. In this issue, we bring you more information about our home improvement discount store in the hope of enlisting you to help us further spread the word about this important community resource.

It is important to promote Habitat's ReStore because the revenue earned through the resale of donated items funds the affiliate's administrative costs and directly supports Habitat's mission. Store revenues ensure that contributions for new construction go

directly toward the costs of building a new home for a deserving family in Greater Columbus. Our work in the community is important and your role in supporting us is greatly appreciated.

With your help, we can tell even more Central Ohioans about the opportunities to shop for great deals on home improvement supplies and to donate reusable building materials. Read on to learn more ... and spread the word !!!

-E.J. Thomas





## Did you see us at the Home and Garden show?

Habitat's ReStore once again joined more than 400 other exhibitors for the 2008 Central Ohio Home & Garden Show held February 23 – March 2 at the Ohio Expo Center. ReStore staff and volunteers manned an exhibit featuring materials available for sale at the store. Visitors to the booth had the opportunity to chat about home improvement projects, learn about volunteer opportunities, receive a free contractor's pencil and get more information about shopping and donating to Habitat's ReStore.

New this year, Habitat's ReStore partnered with Telhio Credit Union who sponsored supplemental advertising for the store. Telhio's sponsorship allowed Habitat's ReStore to be advertised to more than 467,150 readers of The Columbus Dispatch in the Home & Garden Show special edition published on February 16. The sponsorship also included an additional advertisement that appeared in 95,000 copies of the April edition of "At Home" magazine, published and distributed by the Dispatch. Also, special thanks to Dancor Print & Communications for printing 10,000 copies of the ReStore promotional flyer distributed at this show and other public events.

***Pick-up service is available for large donations within Franklin County.***

***Call (614) 364-7028.***

## Store Employees and Volunteers Get New Look

Next time you're in the store and you need help or have a question, just look for the guys and gals in the green vests. Thanks to a contribution from Habitat Board Member Robin Leslie, and discounted pricing from Jeff Laylin of JML Enterprises, Habitat's ReStore employees and volunteers can be easily spotted throughout the store wearing new work vests. The vests are similar to those worn by workers at the national home improvement stores and help give the store a more professional look while also promoting Habitat's ReStore's new brand.

## Did you get a store coupon from Valpak?

Thanks to a generous contribution from Valpak of Central Ohio, nearly 300,000 store coupons are being distributed to approximately 30 randomly-selected communities in Franklin and Delaware Counties during April and May. The coupons are part of the Valpak blue envelope that comes in the mail and contains coupons and advertisements from numerous area businesses. Habitat's ReStore is thrilled to be a part of this effective form of advertising and is looking forward to redeeming coupons through the end of June. (Please note that this is a limited sponsorship and not all households in Franklin and Delaware Counties will receive ReStore coupons in their Valpak envelope. Only actual coupons can be redeemed; no reproductions, please.)

## In the News



Habitat's CEO, E.J. Thomas, was a recent guest on Q-FM-96 Radio with Kristie Kemper. E.J. promoted Habitat's ReStore and encouraged home remodelers to "go green" by donating their reusable home improvement materials to Habitat's ReStore.

NBC 4 WCMH-TV did a live interview with Habitat's ReStore Director, Kevin Blackledge, for their "Smart Money" segment. Kevin showed off the diverse store inventory and promoted the great deals available on home improvement materials.

E.J. was a guest on "Good Morning Columbus" with Kent Justice on WTTE Fox 28. E.J. shared some sample items for sale at the store and talked about how homeowners can contribute to our mission by both donating and buying from the ReStore.

Habitat's ReStore and Habitat for Humanity-Greater Columbus were featured in the April 4 edition of **Business First of Columbus**, a weekly business newspaper with a total circulation of 11,500.





## Habitat's ReStore Celebrates Earth Day

April 22 was Earth Day and Habitat's ReStore participated in several events throughout the month of April, including Easton's "Going, Going Green" event; the Short North Green Gallery Hop; Whole Foods' 3Rs event at the Sawmill location; a community day at Whole Foods (formerly Wild Oats) in Upper Arlington/Lane Avenue and "Green Columbus" at Goodale Park. At all of these events, Habitat's ReStore talked with community members about how recycling home improvement materials helps the environment, and they distributed information about the store. Habitat also collected aluminum cans as a part of Cans for Habitat, a partnership between The Aluminum Association and Habitat for Humanity International. This project not only recycles cans for a better environment, but also raises money to support Habitat's mission.

### 5 Things You Can Do to Support Habitat's ReStore

1. Shop at the store for great deals.
2. Remodeling? Donate your reusable building materials to the store.
3. Share this newsletter with family, friends and co-workers. Encourage their support, too.
4. Clip the advertising flyer from this newsletter and post it at work, church or other public bulletin boards to help advertise the store.
5. *Volunteer at ReStore.*

## Remodel and Save!

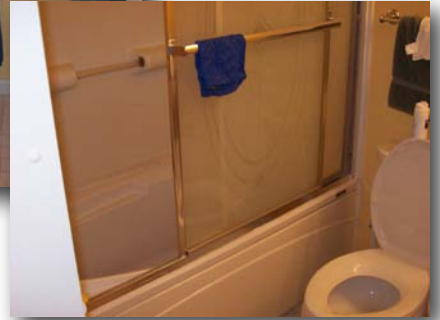
Been thinking about re-doing that bathroom? How about your basement? Kitchen? New windows? Doors? Whatever remodeling project you're considering, let Habitat's ReStore save you money and improve your home.

Kevin Moore, an employee at Habitat's ReStore (and avid ReStore shopper), was able to remodel his entire bathroom by purchasing items from Habitat's ReStore. Kevin was able to save lots of money on items that would normally cost much more. For \$500, Kevin bought tile, a vanity and fixtures, a Jacuzzi tub and shower doors!

According to Kevin, "Having the bathroom the way you want it, is priceless." Just look at the beautiful results...



**Before**



**After**



***New deliveries of high-quality building materials arrive daily...so shop often!***

***Demolishing a property? Call us for the removal of reusable materials.***



## Join Our Mailing List

*or update your contact information*

Habitat for Humanity-Greater Columbus and Habitat's ReStore would like to keep you apprised of activities, events, volunteer opportunities, news and other information. We would also like to reduce our mailing costs by distributing our newsletters and other information by email instead of paying for printing and postage. Please help us save money by providing your email address and other contact information.



**Please complete this form and mail it to:**

Habitat for Humanity-Greater Columbus  
 3140 Westerville Road  
 Columbus, OH 43224

First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_ Last Name \_\_\_\_\_

Street Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number ( \_\_\_\_\_ ) \_\_\_\_\_

Email Address \_\_\_\_\_

I prefer to receive *The Builder* and other news and information from Habitat for Humanity-Greater Columbus and Habitat's ReStore by:

U.S. Mail                       Email

(I understand that I may request to be removed from print or email lists at any time by notifying Habitat for Humanity-Greater Columbus.)

If you prefer, you may join our mailing list by sending an email with your contact information to [restore@habitat-columbus.org](mailto:restore@habitat-columbus.org)



## Volunteer's Needed

### Location:

Habitat's ReStore

### Activities:

Assist with operational tasks. Typical jobs include unloading daily deliveries of building materials, organizing products and creating product displays.

### Commitment:

Hours are flexible. Volunteer for a full day or for several hours. Volunteer yourself or with a group. Community service groups and school groups are welcome.

### Hours:

Store hours are weekdays 10 a.m. – 6 p.m.

Saturdays 10 a.m. – 4 p.m.

### Minimum Age:

Teens 14 – 16 may volunteer with an adult, 21 or older.

Teens 16 or older, may volunteer without an adult.

### Contact:

Andrew Smith at 614-364-7029 or [asmith@habitat-columbus.org](mailto:asmith@habitat-columbus.org)

[www.columbus.volunteerhub.com](http://www.columbus.volunteerhub.com)

***Habitat's ReStore estimates that donations of building materials to the store divert between 1,200 to 1,500 tons of durable materials from Franklin County landfills each year.***

## What's for sale?

Habitat's ReStore accepts donations of, and resells, reusable building materials such as:

- Interior and Exterior Doors
- Insulation
- Roofing
- Double Pane Windows
- Sinks
- Kitchen and Bathroom Cabinets
- Countertops
- Vanities
- Siding
- Insulation
- Vents
- Ceiling Tile
- Ceramic Tile
- Tubs
- Shower Stalls
- Plumbing
- Lighting
- Tools
- Ceiling Fans
- Fixtures
- Wallpaper
- Door Knobs
- Lawn & Garden Supplies
- Fencing
- Furnaces
- Air Conditioning Units
- Hot Water Tanks
- Appliances
- Other Building Materials and Supplies



Habitat's ReStore does not accept home furniture, paint or used toilets.

*Donations may be delivered to Habitat's ReStore until one hour before store closing time.*



# REMODELING?



**RECYCLE YOUR REUSEABLE BUILDING MATERIALS**

**Donate Building Materials to Habitat's ReStore  
and Support Habitat for Humanity**



**OPEN TO THE PUBLIC**  
**Shop for Great Deals!**

(614) 364-7025

[www.habitat-columbus.org](http://www.habitat-columbus.org)



## Habitat's ReStore Wins Emerald Award

On May 7, Habitat's ReStore received an Emerald Award in the category of Leadership from the Solid Waste Authority of Central Ohio (SWACO). ReStore was recognized for the implementation of exemplary, results-producing leadership that positively impacts the local community. ReStore was saluted for the significant reuse of building materials that would otherwise end up in landfills. In achieving this recognition, ReStore was also lauded for the seriousness of the problem addressed, documented results, program longevity and replication potential and cost effectiveness.



## Own a Piece of OSU History

Habitat's ReStore had exclusive rights in the recent deconstruction of The Ohio Union at OSU, and we now have for sale exclusive, original Block-O carpet salvaged from The Union.

The carpets are 2' x 3' and are being sold for \$125 each, to benefit Habitat's mission of eliminating substandard housing and creating homeownership in the Central Ohio area. We have a very limited supply; so shop now to own your piece of OSU history. For additional information, contact Dena Lurie at 614-364-7015 or by email at [dlurie@habitat-columbus.org](mailto:dlurie@habitat-columbus.org). Shipping is available at additional cost.

## Habitat's ReStore Volunteer Committee

- Jim Eder
- Robin Leslie
- Dale Lofland
- Dwight Moody
- Terri Reis, Committee Chair
- Dick Ronding
- Greg Smith, HFHGC Board President
- Bill Stoer

## Habitat's ReStore Staff

- Kevin Blackledge
- Rob Cramer
- Jerry Lake
- Kevin Moore
- Ron Woods
- Dena Lurie
- Andrew Smith

**Nice car.**

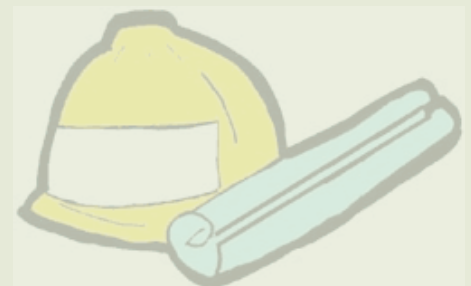


**Donate your vehicle to help build homes.**



Cars for Homes™

**877-277-4344**  
**[carsforhomes.org](http://carsforhomes.org)**



*Donations of reusable materials help the environment by keeping durable materials out of our local landfills.*



"Your Home Improvement Discount Store"

3140 Westerville Road  
 (3 miles southwest of Easton; 2 miles south of Morse Road)

Monday – Friday 10 a.m. to 6 p.m.  
 Saturday 10 a.m. to 4 p.m.



Habitat for Humanity - Great Columbus  
 Executive Staff

- E.J. Thomas** 364-7007  
CEO
- Kevin Blackledge** 364-7028  
Habitat's ReStore Director
- Michelle Castrogiovanni** 364-7024  
Program Director
- Mike Cosgrove** 364-7013  
CFO
- Lisa Jones** 364-7014  
Family & Community Outreach Director
- Erik Lambert** 364-7023  
Construction Director
- Deb Light** 364-7020  
Volunteer Director
- Sue Melnyk** 364-7031  
Resource Development Director

- Habitat's ReStore** 364-7025
- Store Donations/Pick Up** 364-7028

[www.habitat-columbus.org](http://www.habitat-columbus.org)

Contact Editor:  
[ejthomas@habitat-columbus.org](mailto:ejthomas@habitat-columbus.org)



3140 Westerville Road  
 Columbus, OH 43224

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*Donations to Habitat's Restore are tax deductible.*