



Logo Design Contest Overview:

Habitat for Humanity - Greater Columbus (HFHGC) is celebrating its 25th anniversary throughout 2012. We are interested in engaging Habitat friends in the design of a logo to mark our 25th anniversary through a logo design contest.

Deadline:

The contest begins December 12, 2011 and will conclude at 5 p.m. on January 13, 2012. The winning logo will be announced by mid-February.

Entry Rules:

Anyone currently associated in some way with Habitat for Humanity - Greater Columbus as a volunteer, donor, sponsor, program partner, partner family, ReStore donor, in-kind contributor, or other supporter may participate. Professional graphic designers (those who earn a fee for their graphic design services) should refrain from participating. All ages are welcome.

Top Three Things to Try to Communicate Through Our 25th Anniversary Logo Design:

1. Family (in that each of us, no matter our role or contribution, makes up what is Habitat)
 2. Celebration, excitement
 3. Complementary of existing Habitat logo
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Our Target Audience:

The logo will be seen throughout the Habitat family . . . volunteers, donors, sponsors, partner families, program partners, ReStore donors and patrons, the general public, members of the media, etc.

Use of the Logo:

We will use the logo on print materials, web, electronic communications, promotional items, etc.

Submission Requirements:

All design drawings must be submitted by 5 p.m. on Friday, January 13, 2012. Color designs are requested; however, we will accept simple pencil drawings or sketches of your design. Don't worry if you're not an artist; just draw your idea and submit . . . we'll make it more professional if we like your idea. Electronic submissions should be submitted in PDF format. Paper drawings may be scanned and submitted electronically or delivered or mailed to HFHGC.

Submissions may be submitted electronically to Beverly Martin at bmartin@habitatcolumbus.org or in person or by mail to:

Habitat for Humanity – Greater Columbus
3140 Westerville Road
Columbus, OH 43206
Attn: Beverly Martin

Requests for additional information or questions may be directed to Beverly at the email above or by calling 614-484-1972.

If you intend to participate in this contest, please let us know as soon as possible, so that we can add your name to our contact list should we need to distribute any additional information.

Please Note:

No monetary compensation will be provided to any entrant or winning designer(s). This is a voluntary activity.

Logo design submissions will become the property of Habitat for Humanity - Greater Columbus upon submission to Habitat and will not be returned to you.

Winning designer(s) will be announced publicly and within Habitat on print materials, web site, electronic communications, and other materials.

HFHGC staff will have sole and final decision on selecting the winning design(s).

At the discretion of HFHGC, one or more, or no designs, will be selected from among those submitted. HFHGC reserves the right to accept and use portions of designs from several entrants to create a new logo design and will give credit to each designer whose portion of design is incorporated in to the final logo. HFHGC also reserves the right to replicate the logo using professional graphic design tools in order to format for use.

Entrants may not publicize or use their submitted design in any way without the express, written permission of HFHGC.

Entrants expressly agree to allow HFHGC to use their design or design elements submitted without reimbursement, gratuity, or compensation, and without limitation, in perpetuity.