



NEWS

April 10, 2008

Contact:

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**HABITAT FOR HUMANITY-GREATER COLUMBUS
TO BENEFIT FROM NEW LOWE'S STORE OPENING
*Lowe's of Reynoldsburg to Match Gift Card Purchases on April 17
to help fund Habitat for Humanity's Home Builds***

WHO: Lowe's of Reynoldsburg & Habitat for Humanity-Greater Columbus.

WHAT: Lowe's of Reynoldsburg grand opening celebration and fundraiser for Habitat.

All Lowe's gift cards purchased at the Lowe's of Reynoldsburg on Thursday, April 17 will be matched dollar-for-dollar (up to \$5,000) with Lowe's in-store credit for Habitat for Humanity-Greater Columbus' use on its next project.

Habitat for Humanity-Greater Columbus works to eliminate substandard housing and increase homeownership throughout Greater Columbus. Additional support for Habitat comes from those who shop at, or donate reusable building materials to, Habitat's ReStore, a home improvement resale store located at 3140 Westerville Road, just three miles southwest of Easton.

Lowe's is a national partner of Habitat for Humanity International and is the underwriter for its Women Build program. In addition to contributing more than \$2 million per year, employees from Lowe's stores volunteer on build sites and host How-To Clinics at stores to give volunteers hands-on practice on the basics of construction.

WHEN: **Thursday, April 17, 2008 – 8am-7pm**

Presentation of Lowe's gift card donation to Habitat for Humanity-Greater Columbus will take place at 7 p.m. (gift cards will continue to be matched until store closing).

WHERE: **Lowe's of Reynoldsburg
8231 East Broad Street
Reynoldsburg, OH 43068**

Lowe's is a proud supporter of Habitat for Humanity International, American Red Cross, United Way of America, and the Home Safety Council, in addition to numerous non-profit organizations and programs that help communities across the country. In 2007, Lowe's and the Lowe's

Charitable and Educational Foundation together contributed more than \$27.5 million to support community and education projects in the United States and Canada. Lowe's also encourages volunteerism through the Lowe's Heroes program, a company-wide employee volunteer initiative. Lowe's is a FORTUNE® 50 company with fiscal year 2007 sales of \$48.3 billion and has more than 1,525 stores in the United States and Canada. For more information, visit Lowe.com/community.

Habitat for Humanity International, and the Greater Columbus affiliate, is a nondenominational Christian housing ministry. Habitat affiliates work locally in communities around the world to select and support homeowners, organize volunteers and coordinate house building. Since its founding in 1976, Habitat has built 225,000 homes worldwide, providing shelter for more than 1 million people in nearly 90 countries. In the Greater Columbus community, Habitat has built 193 homes over the past 20 years.

Habitat's ReStore is a re-sale store that accepts and re-sells reusable home improvement materials. Revenue from sales directly offsets Habitat's administrative costs and assists in both eliminating substandard housing and creating homeownership in Greater Columbus. Habitat's ReStore, formerly known as the Build It Again Center, is located at 3140 Westerville Road, 3 miles southwest of Easton; 2 miles south of Morse Road. The re-sale store is open to the public Monday-Friday 10 a.m. to 6 p.m. and Saturday 10 a.m. to 4 p.m. Donations may be delivered to Habitat's ReStore until one hour before store closing time.

For more information about Habitat for Humanity-Greater Columbus and Habitat's ReStore, see www.habitat-columbus.org.

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